

PASSPORT

ELITE
SALES



SECRET MESSAGE takes down 6 Graded stakes winners in her G3 Mint Julep success at Churchill

OVERVIEW

- ✓ **GRADED STAKES WINNER** at ages 3, 4, and 5
- ✓ **VERSATILE:** Winner from 6 furlongs to 1 1/8 miles
- ✓ **NEW G1 UPDATE!** 3rd in **E.P. Taylor [G1]**
- ✓ Graded Stakes Performer at **SAR, BEL, CD, WO, AP**



SECRET MESSAGE

HAT TRICK (JPN) X WESTSIDE SINGER (GONE WEST)

Selling Monday, November 9

HIP
112
BARN 5

PAST PERFORMANCES

A **Graded Stakes winner at ages 3, 4, and 5**, SECRET MESSAGE was as **consistent as they come**, running exclusively in Stakes/Graded Stakes races since May of 2018.

Individual Horse Past Performances - Lifetime: Secret Message

Secret Message

Own: Madaket Stables LLC Heider Family Sta

Dk. b or b. m. 5 (Apr)
Sire: Hal Trick*Jpn (Sunday Silence)
Dam: Westside Singer (Gone West)
Br: Allen Tenenbaum (Ky)
Tr: Motion H. G

Life	19	6	2	2	\$495,913	97
2020	5	1	0	2	\$135,495	97
2019	5	2	0	0	\$171,101	96

18Oct20-7W0	gd	1 1/4	51	1:1521:383:03	3*	@EPTaylor-G1	87	6/7	4*	43	42	32	32	Kimura K	Etoile124* Court Return1242 Secret Message124		
12Sep20-7K0	yl	1	232	:47	1:1111:341	3*	@LadiesTF-G3	79	7/7	73	74	43	65	57	Velazquez J R	RegalGlory122* MitchellRoad1241 TapitToday1223	
14Aug20-4Sar	fm	1 1/8	241	:493:1:14	1:42	4*	@PrfctSingL100k	91	6/6	53	53	62	42	31	Velazquez J R	FeelGlorious124 Chaleur120 SecretMessage124nd	
11Jly20-8Kee	fm	1 1/8	232	:464:1:10	1:39	4*	@JenyWily-G1	97	1/8	54	66	53	63	63	Velazquez J R	RushingFall118 JolieOlympic183 JulietFoxtro1181	
30May2041CD	fm	1 1/8	231	:481:1:13	1:43	4*	@MnLulup-G3	93	7/14	87	85	84	63	1nd	Velazquez J R	Secret Message120nd LaSignare(SW/G2) Zofelle(SW/G3P)	
12Oct19-8W0	gd	1 1/4	52	1:171:1:40	2:03	3*	@EPTaylor-G1	92	10/10	108	106	103	109	109	McCarthy T	Starship Jubilee124 Durance120nd Platane1201	
24Aug19-8Sar	fm	1 1/8	241	:482:1:12	1:41	3*	@BlstSpa-G2	90	3/9	96	95	96	84	83	Ortiz J L	SignfctForm120* IndnBlssng120* StrshpJub122nd	
13Jly19-9Sar	gd	1 1/8	245	:451:1:11	1:36	1:47	3*	@Diana-G1	96	5/6	51	51	57	64	45	McCarthy T	Sistercharlie124 Rushing Fall124* Homerique1183
26May19-8W0	yl	1	243	:474:1:11	1:31	35	3*	@Nassau-G2	95	5/6	52	54	52	23	12	McCarthy T	SecretMessage120 StarshipJubilee(MG1W) GetExplicit118* SecretMessage122nd La Moneda(SW) VivaVegas(SW)
20Apr19-8Lrl	fm	1	25	:49	1:122:1:35	1	3*	@DanliAB100k	91	5/10	77	73	65	51	100	McCarthy T	Rushing Fall(MG1W) MissionImpssible121 Nylet121
13Oct18-9Kee	fm	1 1/8	249	:491:1:14	1:38	41	502	@QE11Cup-G1	80	5/7	64	55	53	65	610	Vargas J L Jr	CaliforniaGoldrush118 SecretMessage120 Colonia(G3W)
15Sep18-9Bel	yl	1 1/8	249	:52	1:17	1:41	21	54	90	8/8	74	31	3	21	23	Velazquez J R	SecretMessage118 Pmin120 PrincessWarrior(G2W)
11Aug1842AP	fm	1 1/8	248	:2	1:131:1:38	11	50	88	9/12	111	111	103	4nk	11	12	Ortiz J Jr	

SECRET MESSAGE earned her **first Graded Stakes win as a 3-year-old** in the **G3 Pucker Up at Arlington**. Racing over 11 lengths off the pace, she unleashed a **big late kick while having to go 7-wide around the turn**, running down the leaders in the stretch to **win by 1 1/4 lengths**.



This was as **visually impressive** of a race as they get and in this win SECRET MESSAGE earned an 88 Beyer while **beating 8 Stakes/ Graded stakes winners** including **G2W PRINCESS WARRIOR, G3W BEYOND BLAME, and G3W COSMIC BURST**.

(Click to watch replay ).


SECRET MESSAGE wins the G3 Pucker Up at Arlington

From there, she earned a 2nd-place finish in the **G2 Sands Point at Belmont on very soft ground**. Despite closing well, she came up just a **half-length short** to break through the 90 Beyer mark for the first time while beating another talented field including **G3W COLONIA, G3W CAPLA TEMPTRESS, and G3W BARKAA**.

PAST PERFORMANCES

SECRET MESSAGE took a step forward in her 4-year-old season, picking up a **stakes win in the Dahlia at Laurel** before heading north of the border for the **G2 Nassau**. After settling towards the back of the pack she **FLEW down the lane**, running down **MG1W STARSHIP JUBILEE** in the shadow of the wire to win by $\frac{3}{4}$ of a length. [\(Click to view replay !\[\]\(1d3a1175dd4902218e694b9c098adb83_img.jpg\)](#)).

SECRET MESSAGE came home nearly $\frac{2}{3}$ of a second faster than **Starship Jubilee** and **nearly a second faster than anyone else in the field**.

Woodbine Race 8 Nassau Stakes Purse \$175000 May 26, 2019 8 Furlongs Turf Thoroughbred		WOODBINE™		View Trakus T-Charts™ (Fractional Times) 						
		1 Mile (Finish)								
		Jockey View		Aerial View		Side View				
This Segment						Race Cumulative				
		Time (s)	Distance Run (ft)	Off Rail (ft)	Avg (mph)	Lengths Ahead	Time (s)	Peak (mph)	Distance (ft)	Delta (ft)
5	Secret Message	11.86	665	22.8	38.2	1/2	1:35.83	39.8	5352	---
3	Starship Jubilee	12.38	664	16.2	36.6	5 1/2	1:35.95	40.0	5360	8
4	Get Explicit	12.64	664	29.7	35.8	1/4	1:36.87	40.5	5371	19
6	Red Cabernet	12.82	665	21.0	35.4	1/2	1:36.93	39.8	5348	-4
2	Summer Luck	12.76	664	9.7	35.5	2 3/4	1:37.02	39.5	5342	-10
1	Ghostly Presence	13.16	665	13.2	34.5		1:37.54	39.5	5340	-12

Race Notes:

SECRET MESSAGE began her 5-year-old campaign by **winning one of the more loaded G3 races that has ever been run at Churchill Downs**. Gathering up a big head of steam around the turn, **SECRET MESSAGE flew down the lane to win the G3 Mint Julep, besting 6 Graded stakes winners**. [\(Click to view replay !\[\]\(cbe80b694ebd74fcfe136a095b608235_img.jpg\)](#)). This loaded field included:

G2W NAY LADY NAY
G2W VARENKA
G3W MITCHELL ROAD

MG2W BEAU RECALL
G2W ELIZABETH WAY
G3W/G2P JULIET FOXTROT



Marcus Hersh @DRFHersh · May 31

Ok how was Varenka, a second-tier 3yof turf horse last year, 10-1 and **Secret Message**, a borderline G1 turf horse with older f & ms last year, 25-1 in the **Mint Julep**? I thought markets were supposed to be efficient!

4

2

15



PAST PERFORMANCES

SECRET MESSAGE went on to finish just 3 lengths back of MG1W RUSHING FALL while earning a **career-best 97 Beyer in the G1 Jenny Wiley** which was run over an extremely speed-favoring turf course, before finishing 3rd in the **Perfect Sting Stakes at Saratoga**.

In her final start for current connections, SECRET MESSAGE picked up a **HUGE UPDATE** to her race record, earning her first bit of **G1 Black Type**. Closing well in the lane, she was a **gallant 3rd in the G1 E. P. Taylor** at Woodbine, running **27 feet further than the winner** and **23 feet further than the 2nd place finisher**.

LOOKING AHEAD

SECRET MESSAGE is a **proven model of consistency**, earning **Graded Stakes wins in her last 3 seasons**. With her **last out Grade 1 placing**, she proved that she is more than able to **continue her career on the track into 2021**.

She **arrives to the sale in great form** and should buyers want to kick on with her, the below stakes could be under consideration for her next starts.

DATE	TRACK	RACE	CONDITIONS	PURSE	Dist./Surf.
Nov-27	AQU	Forever Together S.	f/m 3&up	\$100,000	9f, T
Nov-29	DMR	Matriarch [G1]	f/m 3&up	\$300,000	8f, T
Dec-12	GP	My Charmer S.	f/m 3&up	\$75,000	8.5f, T
Dec-13	GG	Miss America S.	f/m 3&up	\$50,000	8.5f, T
Dec-19	FG	Blushing K.D. S.	f/m 3&up	\$75,000	8.5f, T
Dec-19	GP	Via Borghese S.	f/m 3&up	\$100,000	9.5f, T
Jan-16	FG	Marie G. Krantz M.	f/m 4&up	\$100,000	8.5f, T
Jan-23	GP	Marshua's River [G3]	f/m 4&up	\$150,000	8f, T
Jan-23	SA	Megahertz [G3]	f/m 4&up	\$100,000	8f, T
Jan-31	HOU	Jersey Lilly S.	f/m 4&up	\$75,000	8.5f, T
Feb-6	GP	Suwannee River S.	f/m 4&up	\$100,000	9f, T
Feb-6	TAM	Endeavor [G3]	f/m 4&up	\$175,000	8.5f, T
Feb-13	FG	Albert M. Stall M.	f/m 4&up	\$100,000	8.5f, T
Feb-20	HOU	Miss Bluebonnet S.	f/m 4&up	\$75,000	8.5f, T
Feb-27	GP	Honey Fox [G3]	f/m 4&up	\$150,000	8f, T
Feb-27	SA	Buena Vista [G2]	f/m 4&up	\$200,000	8f, T
Feb-27	GP	The Very One [G3]	f/m 4&up	\$150,000	9.5f, T
Mar-6	TAM	Hillsborough [G2]	f/m 4&up	\$225,000	9f, T
Mar-27	GP	Sand Springs S.	f/m 4&up	\$100,000	8.5f, T

SECRET MESSAGE is by the late G1W HAT TRICK (JPN) (Sunday Silence). With HAT TRICK coming from the **HALO line**, SECRET MESSAGE is **free to cross with a number of male sire lines, including two of the most dominant turf lines in the world, SADLER'S WELLS and DANZIG.**

She is 1-of-2 winners by HAT TRICK (JPN) out of her winning GONE WEST dam WESTSIDE SINGER. A breed-shaping sire in every way, **mares out of GONE WEST have produced 99 Stakes winners and 199 Stakes performers, led by 13 Grade 1 winners.** Her 2nd dam is **SW/G2P ZAWZOOH**, who has produced a Stakes winner and 2 Stakes producers. Overall, each of SECRET MESSAGE's **first 6 dams are either Stakes winners or Stakes producers** with many of their daughters doing the same.

SECRET MESSAGE was a turf mare herself but with **GONE WEST and UNBRIDLED'S SONG as the sires of her first 2 dams**, it is likely the mare will also have the ability to produce dirt horses down the road in her 2nd career as a broodmare.

Consigned by ELITE, Agent

Hip No. 112	SECRET MESSAGE Dark Bay or Brown Mare; foaled 2015	Barn 5
----------------	--	-----------

SECRET MESSAGE	Hat Trick (JPN) Tricky Code Gone West Zazooth	Halo Wishing Well Lost Code Dam Clever Mt. Prospectar Secretarium Unbridled's Song Lady Blockbuster
----------------	--	--

By HAT TRICK (JPN) (2001). Champion miler in Japan. Black-type winner of \$3,122,709. Cathay Pacific Hong Kong Mile [G1] etc. Sire of 10 crops of racing age. 781 foals, 553 starters, 34 black-type winners, 360 winners of 1086 races and earning \$24,468,447, 3 champions, including Dabirsim (\$664,037, Darley Prix Morry [G1] etc.), Hat Mario (\$161,572, Joaquin S. de Anchorena Internacional [G1] etc.), and Hat Puntano (\$122,423, Dos Mil Guineas [G1] etc.), King David [G1] (\$455,509), Giant Killing [G1].

1st dam
WESTSIDE SINGER, by Gone West. Winner at 4, \$47,502. Dam of 5 registered foals, 5 of racing age, including a 2-year-old of 2020, 3 to race, 2 winners, including--

SECRET MESSAGE (f. by Hat Trick (JPN)). Black-type winner, see record.

2nd dam
ZAWZOOH, by Unbridled's Song, 5 wins, 3 to 5, \$233,000, My Juliet S. (BEL, \$39,450), 3rd First Flight H. [G2] (BEL, \$16,500), Gallant Bloom H. [G2] (BEL, \$15,000), Hurricane Bertie H. [L] (GP, \$11,000). Dam of--

Bay Numbers (c. by Algorithmus). Winner at 2, \$37,520, in N.A./U.S., 2nd 1 Tyro S. (WTH, \$12,000). (Total: \$37,831)

Zarfanz. Unraced. Dam of 4 foals, 3 to race, 2 winners, including--

R Prerogative (f. by Drill). 5 wins, 2 to 4, 2020, \$188,440, 3rd FTBOA City of Ocala Florida Sire S.-R (TAM, \$12,500).

3rd dam
LADY BLOCKBUSTER, by Silent Screen, 5 wins, 2 to 4, \$83,854, Thelma S. (FG, \$19,620), etc. Half-sister to **To Geaux**. Dam of 8 winners, incl--

MELLOW FELLOW, 11 wins, 3 to 7, \$553,916, Bay Meadows Breeders' Cup Sprint H [G3] (BM, \$110,000), Montclair H. (GG, \$31,000), Danville H. (GG, \$30,600), 2nd Palos Verdes H. [G2] (SA, \$30,000), etc.

ZAWZOOH, Black-type winner, above.

Inclination. Unraced. Dam of 10 foals, 9 to race, 7 winners, including--

In Jack's Memory, 5 wins, 3 to 6, \$100,553, 3rd Amsterdam S. [G2] (SAR, \$15,000).

RACE RECORD. In N.A./U.S. At 2, unplaced in 1 start; at 3, three wins (Pucker Up S. [G3] (AP, \$55,000)), twice 2nd (Sandus Point S. [G2] (BEL, \$80,000), Hilltop S. (PIM, \$20,000)); at 4, one win (Dahlia S. (LRL, \$60,000)); at 5, 2020, one win (Old Forester Mint Julep S. [G3] (CD, \$56,420)), once 3rd (Perfect Sting S. [L] (SAR, \$12,000)). Totals: 5 wins, twice 2nd, once 3rd. Earned \$352,738. In Canada, At 4, one win (Nassau S. [G2] (WO, \$105,000)) in 2 starts. Earned \$105,400. (Total: \$431,172).

Engagements: NTRA, Breeders' Cup.
Foaled in Kentucky. (KTDF).

From the HALO line-- free to cross with almost all commercial sire lines!

SOLID FAMILY:
First 6 dams are all Stakes winners -OR- Stakes producers.

NEW G1 UPDATE!!
OCT-18
3RD IN E.P. TAYLOR [G1]

SUMMARY



SECRET MESSAGE runs down the multiple G1-winning Starship Jubilee late to take the G2 Nassau

Multiple Graded Stakes winner SECRET MESSAGE ran her race every time. She was also versatile with her career victories coming from six furlongs to 1 ½ miles on turf. She continuously ran **90+ Beyer figures**, is a **4x Graded Stakes/Stakes winner**, and placed in 4 other Stakes/Graded Stakes.

In her last start before the sale, she finished a **gallant 3rd in the G1 E.P. Taylor for her first G1 Black Type update** and shows that she **can continue her career on the track** into 2021. When the time comes to send SECRET MESSAGE to the breeding shed, there is a ton of upside. She is a pretty mare by an **outcross sire** and hails **from a female family that has stakes producers for generations.**

Please let us know if you need any further information.



BRADLEY WEISBORD
Managing Partner
Cell: (516) 297-5021
Email: brad@bswbloodstock.com



LIZ CROW
Partner
Cell: (301) 518-9592
Email: liz@bswbloodstock.com



JAKE MEMOLO
Client Relations
Cell: (847) 322-1767
Email: jake@bswbloodstock.com



KATELYN JACKSON
Client Relations
Cell: (610) 405-3726
Email: katelyn@bswbloodstock.com



SECRET MESSAGE

HAT TRICK (JPN) X WESTSIDE SINGER (GONE WEST)

Selling Monday, November 9

HIP
112
BARN 5