

HARD SPUN

7 RACES 17

E/M 3Y0

F 14

vst AWKE 7

vt AWKE21

VtfAWAP 16

vt AWDE26

YtAWLR21

v[AWPX 1

fAWPE 3

YfAWW028

wtAWAP10

w\$†MSAPMSm

TM 10409^0

Social Media Platform	Percentage of Respondents
Facebook	92%
Twitter	88%
Instagram	85%
LinkedIn	78%
YouTube	75%
Snapchat	68%
Nextdoor	62%

Month	Percentage of Respondents
JAN	10%
FEB	15%
MAR	20%
APR	25%
MAY	30%
JUN	35%
JUL	40%
AUG	45%
SEP	50%
OCT	55%
NOV	60%
DEC	65%

Month	Men (%)	Women (%)
JAN	10	10
FEB	10	10
MAR	10	10
APR	10	10
MAY	10	10
JUN	10	10
JULY	10	10
AUG	10	10
SEP	10	10
OCT	10	10
NOV	10	10
DEC	10	10

[illegible]